



Illusive Creations is a company on the digital frontier for online marketing & advertising. Incorporating state-of-the-art digital production into an atmosphere that blends a mix of intelligent data analysis, unique creative ads development within a progressive corporate culture.

If you:

- Love working in a fast paced environment with a tight knit group of friendly and ambitious people
- Have great technical skills and creativity in the digital media world
- Believe you and the people around you can achieve what others say is impossible

ACCOUNT MANAGER

Division: Digital Marketing

Work Status: Full Time

Location: 715 5th Avenue, Calgary Alberta T2P 2X6

Responsibilities:

- Create an online presence for multiple brands and activities through innovative campaigns
- Budget control and portfolio management skills
- Manage digital content, including blogs, social media and websites
- Strong understanding and experience navigating a variety of websites & bloggers
- Plan appropriate production schedules and technical solutions
- Work closely with designers to build and refined digital layouts
- Work closely with corresponding departments to both develop detailed specification documents with clear project deliverables and timelines.
- Communicate with efficiency and accuracy any progress and/or delays

"Please read the qualifications for this position carefully. The successful applicant will have to get up to speed quickly and therefore, we will only consider those who meet all the criteria listed above." This won't stop everyone, but it will deter people who are unsure whether you're serious about your stated requirements.

What we Need from You

- A bachelor's degree or college diploma in digital media/advertising or the equivalent of 2 years' experience
- Experience in web managing using CMS tools such as WordPress
- Good working knowledge of HTML, CSS, and JavaScript
- Experience using online platforms; such as, Google Analytics, Google DFP, Google AdWords, Facebook Ads, Twitter Ads
- Knowledge of online marketing techniques like search engine optimization (SEO) and search engine marketing (SEM)
- Must have knowledge in: Photoshop, Fireworks, Premier or equivalent application(s)
- A high degree of accuracy, attention to detail
- Strong initiative and self-motivated with ability to work both independently and on a team
- Strong interpersonal skills with a customer service mindset with ability to manage last minute details, be versatile and flexible with multiple demands. To achieve greatness, sometimes we work beyond 9 - 5. That being said, we work 8 - 4...

Perks

- The opportunity and ability to define your success and career progression, supported through an innovative executive management team
- An open and flexible schedule providing an independent work environment within a dynamic team framework
- Access to an insurmountable library of performance resources, including tech-based tools, customized courses and foundation building experience
- Industry setting incentives programs and amazing offsite employee excursions
- Life is better when you work with amazing and talented people! We might be bias but you'll join a group of geniuses with hearts of gold

How to Apply

Please email your resume and cover letter to todd@illusive.ch no later than May 15th, 2017

Please copy and paste the following URL to take a quick personality test:
<http://bit.ly/2koI999>